M.B.A. DEGREE EXAMINATION, January 2021
(FIRST YEAR)
520 : ACCOUNTING FOR MANAGERS
(New Regulations)

Time : Three hours   Maximum : 75 marks

SECTION – A
Answer any FIVE questions.   (5×3 = 15)

1. Accounting convention.

2. Depreciation.

3. Liquidity ratio.

4. Cash flow statement.

5. Break Even Analysis.

6. Zero Base Budget.

7. Capital Budgeting.

8. Cost Accounting.

SECTION – B
Answer any THREE questions.   (3 × 10 = 30)

9. Discuss the various methods of Depreciation.

10. Explain the objectives of Financial Statement Analysis.

11. Describe the objectives of preparation of reports.

12. BPL Ltd., wishes to arrange overdrafts facilities with its bankers during the period April to June 2018. When it will be manufacturing mostly for stock. Prepare a Cash Budget for the above period for the following data, indicating the extent of the bank facilities the company will require at the end of each month.

Months	Credit Sales (Rs.)	Purchases (Rs.)	Wages (Rs.)
February	1,80,000	1,24,000	12,000
March	1,92,000	1,44,000	14,000
April	1,08,000	2,43,000	11,000
May	1,74,000	2,46,000	10,000
June	1,26,000	2,68,000	15,000

(a) 50 per cent of credit sales are realized in the month following the sales and the remaining 50 per cent in the second month following:

(b) Creditors are paid in the month following the month of purchases.

(c) Cash at bank on 1.4.2018 (estimated) Rs.25,000.

13. Calculate fund from operations from the profit and loss account.

	Rs.		Rs.
To Expenses	3,00,000	By Gross Proft	5,50,000
To Depreciation	70,000	By Gain on sale of land	60,000
To Loss of sale of Machine	40,000		
To Discount	2,000		
To Goodwill	20,000		
To Profit	1,78,000		
	6,10,000		**6,10,000**

SECTION C

Answer any ONE questions. **(1 15 = 15)**

14. What are the advantages of cost accounting?

15. A company is considering investment in a project that costs Rs. 2,00,000. The estimated cash inflow from the project are as follows:

Year	Cash Inflow	Present value factor at 10%
1	70,000	0.909
2	80,000	0.826
3	1,20,000	0.751
4	90,000	0.683
5	60,000	0.621

Calculate Net Present Value at P.V 10%

16. Prepare Journal and post them into Ledger from the particulars given below:

2017 Jan 1 Cash purchases Rs.25,000

2 Sold goods to Raman Rs. 40,000

4 Cash paid into bank Rs. 15,000

10 Paid salaries Rs. 17,000

15 Received commission Rs. 5,000

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SECTION –D   **(1 ×15 = 15)**
(Compulsory)

17. From the following trail balance of M/s Jothi& Co as on 31st March 2016, prepare trading and profit and loss a/c and balance sheet taking into account the adjustments.

	TRAIL BALANCE		
Debit balances	**Rs.**	**Credit balances**	**Rs.**
Purchases	2,00,000	Capital	3,00,000
Salaries	10,000	Sales	2,50,000
Rent	7,500	Sundry creditors	1,05,000
Insurance premium	1,500		
Drawings	50,000		
Machinery	1,40,000		
Cash at bank	22,500		
Computers	1,25,000		
Furniture	50,000		
Cash	10,000		
Opening stock	26,000		
Sundry debtors	12,500		
	6,55,000		**6,55,000**

Adjustments:

i) Closing stock as on 31.3.2016 Rs. 39,000
ii) Rent outstanding –Rs.1,000
iii) Provide depreciation on furniture @10%

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Register Number:
Name of the Candidate:

M.B.A. DEGREE EXAMINATION, January 2021

(FIRST YEAR)

510. PRINCIPLES OF MANAGEMENT
(New Regulations)

Time: Three hours   Maximum: 75 marks

SECTION – A
Answer any FIVE questions   (5 × 3 = 15)

1. Explain the term human relationship era.
2. Explain the term Administration.
3. What is Strategic Planning?
4. Write note on policy making.
5. What is staffing?
6. What is Decentralisation?
7. Explain the term communication.
8. What do you mean by Motivation?

SECTION – B
Answer any THREE questions   (3 × 10 = 30)

9. Distinguish between management and administration.
10. Distinguish between Administration Vs. Management
11. What are the various types of policies?
12. Explain the principles of policy making.
13. Discuss the importance of control.

SECTION – C
Answer any ONE question   (1 × 15 = 15)

14. Debate whether management in a science or art or both.
15. Discuss the steps in planning.
16. What are the various types of Recruitment?

SECTION – D
(Compulsory)   (1 × 15 = 15)

17. The Production Manager of an automobile company asked the foreman to achieve a target of producing 500 cars per day. But he did not give him the authority of requisition tools and materials from the sales department.

    1. As a production manager how will to act in that situation?
    2. Can a production manager blame the foreman if he is not able to achieve a desired target?
    3. Which type of principle is adopted by that company?

Register Number:
Name of the Candidate:

M.B.A. DEGREE EXAMINATION, January 2021

(FIRST YEAR)

530. MANAGERIAL ECONOMICS
(New Regulations)

Time: Three hours   Maximum: 75 marks

SECTION – A
Answer any FIVE questions   (5 × 3 = 15)

1. Define Managerial Economics.
2. What are the basic economic tools in managerial economics?
3. Write the meaning of sunk cost.
4. What is cost?
5. Give a note on margin of safety.
6. List the approaches of profit forecasting.
7. Define the term National Income.
8. What is business cycle?

SECTION – B
Answer any THREE questions   (3 × 10 = 30)

9. Explain the cost and output relationship in the short run.
10. State the various step to be taken under Delphi method.
11. Explain in detail various constituents of market.
12. "Profit maximisation" is the only aim of business – do you agree? Explain.
13. How is profit measured? Explain.

SECTION – C
Answer any ONE question   (1 × 15 = 15)

14. Explain the differences between Oligopoly and monopolistic competition.
15. Discuss the various approaches to cost reduction.
16. Discuss the different methods of pricing a product and state the method that would be adopted by a firm under monopolistic competition.

SECTION – D
(Compulsory)   (1 × 15 = 15)

17. Describe the concept of economic welfare and its relationship with National Income of a country.

Register Number:
Name of the Candidate:

M.B.A. DEGREE EXAMINATION, January 2021

(FIRST YEAR)

540. LEGAL ENVIRONMENT OF BUSINESS
(New Regulations)

Time: Three hours   Maximum: 75 marks

SECTION – A
Answer any FIVE questions   (5 × 3 = 15)

1. Free Consent.
2. Caveat emptor.
3. Contingent contract.
4. Debenture.
5. Warrantee.
6. Classification of carriers.
7. Misrepresentation.
8. Sale Vs bailment.

SECTION – B
Answer any THREE questions   (3 × 10 = 30)

9. Discuss the essentials of a contract.
10. State the liabilities of
    a) a partner of the acts of the firm.
    b) of the firm for misapplication of money by a partner.
11. Describe the rules relating to passing of property in the sale of goods.
12. Distinguish between a condition and a warranty.
13. Write a note on CSR.

SECTION – C
Answer any ONE question   (1 × 15 = 15)

14. What are the remedies available to an aggrieved party on breach of a contract?
15. Which are the instruments that should be presented for payment and what circumstances render presentment for payment unnecessary?
16. Explain the types of voluntary winding up of companies and state its relevant provisions.

SECTION – D
(Compulsory)   (1 × 15 = 15)

17. Describe the process of forming a Company.

Register Number:

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M.B.A. DEGREE EXAMINATION, January 2021

(FIRST YEAR)

550: RESEARCH METHODOLOGY AND STATISTICS

(New Regulations)

Time: Three hours   Maximum: 75 marks

SECTION – A   (5 × 3 = 15)
Answer any FIVE questions.

1. Define Research. List the various types of Research.

2. What is Decision Theory?

3. Write note on field work plan.

4. Write note on Attitude measurement techniques.

5. What is Regression analysis?

6. What do you meant by Chi-square test?

7. What is Cluster Analysis?

8. What is the content of body of report?

SECTION – B
Answer any THREE questions.   (3 × 10 = 30)

9. Explain the nature and scope of Research.

10. Distinguish between Questionnaires and Interview Schedule.

11. Explain about hypothesis testing.

12. Describe Mann-Whitney u-test in detail.

13. Discuss the various roles of statistics software in business decision.

SECTION – C
Answer any ONE questions.   (1 × 15 = 15)

14. Describe the various methods of Data Collection.

15. Explain scaling techniques in detail.

16. Discuss on Non-parametric tests.

SECTION – D
(Compulsory)   (1 × 15 = 15)
17. Write a detailed description about research report with an illustration.

Register Number:
Name of the Candidate:

M.B.A. DEGREE EXAMINATION, January 2021

(FIRST YEAR)

560. INTERNATIONAL BUSINESS
(New Regulations)

Time: Three hours   Maximum: 75 marks

SECTION – A
Answer any FIVE questions   (5 × 3 = 15)

1. Write short notes on Balance of trade.
2. What is meant by Globalisation?
3. Write short note on tariff barriers.
4. List out any three role of SDR's.
5. Write short notes on Bill of lading.
6. Define export market research.
7. What is Business ethics?
8. Define CSR.

SECTION – B
Answer any THREE questions   (3 × 10 = 30)

9. Explain the role of ECGC in promoting exports.
10. Discuss about Tariff and non-tariff barriers.
11. How does Foreign Exchange Market Works?
12. What are the measures for export promotion? Explain.
13. Discuss the functions of world bank.

SECTION – C
Answer any ONE question   (1 × 15 = 15)

14. Explain the bases of international trade.
15. Explain the functions of IMF (International Monetary Fund).
16. Evaluate the role of ECGC.

SECTION – D
(Compulsory)   (1 × 15 = 15)

17. Write a essay on measures for export promotion in developing countries.

Register Number:

Name of the Candidate:

M.B.A. DEGREE EXAMINATION, January 2021

(FIRST YEAR)

570: MANAGERIAL COMMUNICATION

(New Regulations)

Time: Three hours   Maximum: 75 marks

SECTION – A   (5 × 3 = 15)
Answer any FIVE questions.

1. What are the barriers to communication?

2. State any two objectives of communication.

3. What are the types of communication?

4. What is a business letter?

5. What is Pod casting?

6. What is Instant Messenger?

7. What is Letterhead?

8. What is Quotation?

SECTION – B
Answer any THREE questions.   (3 × 10 = 30)

9. List out the objectives of communication.

10. Explain types of communication.

11. How group communication influence the performance?

12. Explain informal communication system.

13. List out the various kinds of business letters.

SECTION – C
Answer any ONE question.   (1 × 15 = 15)

14. Describe the models for understanding interpersonal relationships.

15. How to manage organisational communication? Explain.

16. Explain the contents of an Annual Report of a private sector bank.

SECTION – D
(Compulsory)   (1 × 15 = 15)

17. Prepare a speech on the topic "Demonetisation" to address the gathering in a conference.

Register Number:

Name of the Candidate:

M.B.A. DEGREE EXAMINATION, January 2021
(FIRST YEAR)
580: ORGANISATIONAL BEHAVIOUR
(New Regulation)

Time: Three hours   Maximum: 75 marks

SECTION-A   (5×3=15)
Answer any FIVE questions

1. Explain the following (a) Demerits and merits of organisation as open system (b) 7s framework of organisation.

2. Explain the importance of organizational behaviour for developing the efficiency of the organization.

3. Distinguish the concept of Similarities and differences among individuals.

4. Briefly explain the theories of Group dynamics.

5. Brief the concept of Socialisation in change management.

6. Mention the causes and types of Organisational Conflict.

7. Explain the concept of Social change and organisational change.

8. What is organisational effectiveness? Mention the indicators of organisational effectiveness.

SECTION-B   (3×10=30)
Answer any THREE questions

9. Describe briefly about the environmental factors constraints over organisation and managerial performance.

10. What is a learning organisation? Explain its relevance in the present business environment.

11. Describe Managerial Grid.

12. How do you introduce changes in the organization? How do you manage the obstacles?

13. How to resolve organisational conflict? Discuss.

SECTION-C   (1×15=15)
Answer any ONE question

14. Explain any four emerging issues in organisational behaviour.

15. Elaborate the types of leadership theories and its relevance to the organizational performance.

16. Distinguish the group decision making and individual decision making process with suitable example.

SECTION-D   (1×15=15)
(Compulsory)

17. "Attitude determined your Altitude", - substantiate your views about this quote with relevant examples from corporate.